



From the Vineyard Floor

ROWLAND TAYLOR VINEYARDS
BRINGING YOU THE IRREPLACEABLE™



Dear Partners and Friends,

We are delighted to share our latest updates from the vineyard with you. This month has been eventful, with significant progress in our veraison stages and exciting harvest news. Thank you for your continued support and partnership.

At Rowland Taylor, we are dedicated to producing ultra premium winegrapes. This process requires collaboration, care, and a commitment to quality. We seek long-term partnerships with wineries that share our passion for excellence. Our customer service and consistently high-quality grapes set us apart. We invite you to experience the difference and consider us for your premium wines.



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Updates

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Tractor Work

In the week of July 8-12, our team completed work on the east half of the vineyard and spot-sprayed herbicide as needed. The following week, we finished all tractor work and herbicide spot spraying, focusing on managing Palmer amaranth, tumbleweed, and sandburrs. By July 22-26, we paused tractor work to ensure everything remains presentable as we prepare for harvest.



Irrigation

We initiated an 18-hour irrigation cycle across every block from July 1-4 to keep our vines well-nourished. The week of July 8-12 saw no irrigation due to 0.4" rainfall. From July 15-19, we completed a comprehensive 24-hour irrigation cycle across all blocks. Thanks to 1.2"-1.3" of rain from July 22-26, no irrigation was required. We strive to allow closely monitor weather and vine needs.

Labor

With most tasks caught up, no hand labor was required during the week of July 8-12. From July 15-19, our crew was well-prepared for fruit maturation, and we followed up the week of July 22-26 by closely monitoring fruit maturation with no labor requirements.

Vines & Clusters

The veraison progress is coming along well.

- July 8-12: red varieties were at 10-25% veraison, while white varieties were at 25-50%.
- July 15-19, red varieties reached 35-50% veraison, and white varieties were at 50-75%.
- July 22-26, red varieties are now at 50-100% veraison, and white varieties are at 80-100%.



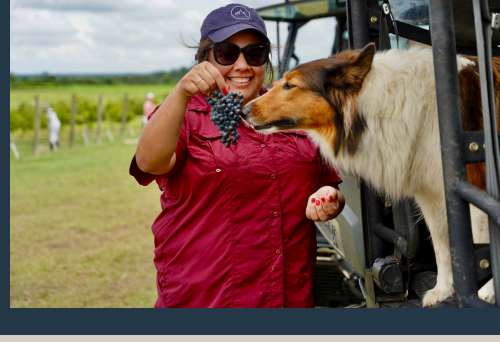
Sampling

We're set to begin sampling on July 22 to establish a baseline for brix. The following week, starting July 23, we'll focus on white varieties to gauge brix and acid levels. Sampling is now underway, with results being shared to help us establish baselines as we prepare for harvests.

Gulf Coast Harvest

We are delighted to announce that we have successfully harvested our Gulf Coast Vineyard! Our Blanc du Bois was harvested July 14th and our Lenoir on July 27th! It was a wonderful time, filled with hard work and great company. We are excited to share that the proceeds from both harvest will benefit Pathways for Little Feet, a nonprofit ministry dedicated to helping children find loving homes.

Check out some of the pictures from our harvest below:



Looking Ahead

We will evaluate field conditions and leaf water potential to determine irrigation needs next week. Our team will continue to monitor vines as fruit maturation progresses, ensuring all areas remain tidy and presentable. Sampling efforts will continue to establish baselines for brix and acid levels.

We hope you enjoyed this peek into our vineyard operations. As always, your support and partnership are invaluable to us. We look forward to sharing more updates with you as the season progresses.

-The Rowland Taylor Vineyards Team

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